



# Pregnancy Center STANDARDS OF AFFILIATION

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1. The primary mission of the pregnancy center is to share the compassion, hope, and help of Jesus Christ — both in word and deed — with those facing pregnancy decisions. The pregnancy center is equally committed to sharing the Gospel of salvation through Jesus Christ with those it serves. Commensurate with these purposes, all board, staff, and regular volunteers (and any non-regular volunteers who interact with clients) of the pregnancy center have made a profession of faith to trust Jesus Christ as their Savior and Lord.
2. The governing board of the pregnancy center, according to the voting rules of its organizational bylaws, annually acknowledges and affirms:
  - A. [Care Net's Statement of Faith](#)
  - B. [Care Net's Vision and Mission](#)
3. All board members, staff, and volunteers uphold all of the principles and requirements set forth in Care Net's [Commitment of Care and Competence](#).
4. The pregnancy center does not perform or refer for abortion and provides a written disclaimer to this effect to clients requesting services. Additionally, the center will not use language that has the potential to mislead clients or potential clients into thinking your center will perform or refer for an abortion. This applies to the language the center itself uses and to the language any contracted vendor and/or marketing agency uses on the center's websites, advertisements, promotional materials, or elsewhere on behalf of the center.
5. The pregnancy center offers its services free-of-charge at all times.
6. The pregnancy center does not recommend, provide, or refer single women for contraceptives. (Married women and men seeking contraceptive information should be urged to seek counsel, from their pastor and/or physician.)
7. All client materials containing medical content are approved by a physician prior to use by the center.

*NOTE: Care Net's medical resources have been approved by its Medical Advisory Board and need no further approval.*

8. The pregnancy center adopts policies and procedures to ensure that all abortion education is presented in a caring and compassionate manner with due respect for the emotional sensibilities and desires of each client. The use of explicit abortion images is generally discouraged; however, center personnel will always give specific content warnings and obtain written client permission prior to showing any graphic depictions of abortion or its results. No client will ever be pressured or coerced to view abortion education materials.
9. All pregnancy centers offering medical services shall:
  - A. Function under the authority and direction of a licensed physician who is in good standing with the physician's state licensing board (or advanced clinical provider as permitted by law);
  - B. Only utilize trained and licensed medical professionals to perform medical procedures, including ultrasounds;
  - C. Carry sufficient medical liability coverage for the center and all medical personnel (unless they have their own coverage).
10. The pregnancy center recognizes the validity of adoption as an alternative to abortion, but is not biased toward adoption when compared to the other life-saving alternatives. Pregnancy centers interacting with independent adoption agencies shall assure that referrals are made in a manner that fully protects the interests of clients, avoids any conflicts of interest, and meets the standards set forth in Care Net's Standards for Pregnancy Centers Regarding Adoption Referrals. Adoption agencies may only be established under the auspices of centers if they meet the strict standards set forth in Care Net's Standards for Pregnancy Centers Providing Adoption Services to assure that pregnancy clients shall be served without any conflicts of interest.
11. The center's board oversees a director who implements board policy and manages center operations.
12. Any paid staff are compensated according to applicable local, state, and federal labor laws.
13. While affiliated with Care Net, the center will annually submit the following documents to Care Net by the deadlines established by Care Net: Certificate of Compliance, Pregnancy Center Statistical Report, and applicable affiliation fee.
14. As a Care Net affiliate, the center has been granted a limited license to use the Care Net logo. If the center uses the Care Net logo, its usage is in accordance with all requirements set forth in the current version of the Care Net Identity and Logo Usage Guide.
15. Centers may not incorporate under the Care Net name; however, centers may apply to Care Net for a limited license to use the Care Net name as a DBA (Doing Business As). If the center has Care Net in its name, the center has applied to Care Net for use of this name.

