



Position Title: Regional Director of Church Engagement (TX)

Location: Remote as far as CN's national office but based in Texas—preferably near Dallas (some travel required)

Department: Church Outreach and Engagement

Exempt/Non-Exempt: non-exempt

Reports To: Executive Director of Church Outreach and Engagement

Direct Reports: 1 full-time position projected for TX-based project (or 2-3 part-time)

About Care Net

Founded in 1975, Care Net supports one of the largest networks of pregnancy centers in North America, runs the only national call center providing immediate pregnancy decision coaching, and equips the church to minister to women and men considering abortion through its *Making Life Disciples* Initiative (see makinglifedisciples.com).

Vision - Care Net envisions a culture where women and men faced with pregnancy decisions are transformed by the gospel of Jesus Christ and empowered to choose life for their unborn children and abundant life for their families.

Mission - Acknowledging that every human life begins at conception and is worthy of protection, Care Net offers compassion, hope, and help to anyone considering abortion by presenting them with realistic alternatives and Christ-centered support through our life-affirming network of pregnancy centers, churches, organizations, and individuals.

Position Focus

The Church must play an increased role in walking alongside people at risk for abortion. In the state of Texas in particular, new laws have made it even more important that the Church become a key resource for people who are unable to get abortions, but still need emotional, spiritual, and material support around their pregnancies. Thankfully, Care Net has more than 80 affiliated pregnancy centers in Texas, and many of them have dozens of church partners. However, few of those church partners are equipped to provide immediate support or ongoing discipleship to women and men considering abortion (including pregnancy center clients).

Making Life Disciples (now in version 2.0) is Care Net's practical, non-political ministry tool to equip the church to provide compassion, hope, and help to women and men considering abortion. Moreover, part of Care Net's Pro Abundant Life vision is to connect center clients with local church discipleship. Indeed, long-term discipleship can't happen in pregnancy center ministry without strong connections to local churches. Therefore, pregnancy centers and churches must invest time, get messy, and work together to build bridges that are relational and effective. The goal must be to see moms, dads, and unborn children become disciples of Jesus Christ. Again, this is impossible without local churches.

The Regional Director of Church Engagement (TX) will create a team in Texas that will work with pregnancy centers and local churches to help implement the above vision, anchored in

Making Life Disciples. He or she and the Texas-based and Care Net national teams will assist pregnancy centers in establishing “discipleship connection” processes and programs with their local churches. He or she will also work with churches—whether or not they are connected to local pregnancy centers—to implement *Making Life Disciples*-centered ministries that can provide support for women and men considering abortion.

This position will be responsible for:

1. Ensuring Texas pregnancy centers (both affiliate and non-affiliate) are well equipped and know how to transition clients successfully to local churches for ongoing support and discipleship.
2. Increasing the level of engagement between pregnancy centers and local churches, measured by alignment and engagement metrics.

Primary Responsibilities:

- Build a team of 6-8 champions (e.g. pastors, strategic EDs, MLD RCs, and key fatherhood champions); empower, encourage, learn from, and equip them to carry out the above work.
- Identify key churches in the state and work with them to implement a *Making Life Disciples* trained teams to provide support for women and men considering abortion. This should be done in concert with local pregnancy centers if those relationships exist, or it can be done with churches that may not be connected to pregnancy centers (such as in communities where there are no pregnancy centers).
- Relationship-building, marketing, sales, and coaching related to pregnancy center and church discipleship efforts and resources in synch with Care Net’s overall pro-abundant life movement. Besides tasks detailed in annual Critical Performance Targets (CPT’s), this will include:
 - Capturing stories of impact that we can be captured on video or written up and shared on Care Net’s Church Blog
 - Preparing content for and delivering presentations (e.g. webinars, workshops, etc.) that showcase effective “discipleship connections” ministry models and related resources/tools
 - Creating content to update existing resources and create new ones
- **Public communication with some flexibility to speak at Sunday events (6-8 p/year and comp time is provided)**
- Work with Care Net’s Church Engagement team to:
 - replicate the “Marcia” and “Best Life Community” models in more locations
 - build trusted relationships with centers and “anchor partners” to gather more data on MLD-trained churches.¹
- Work with Care Net’s Senior Fatherhood & Family Program Manager to bring fatherhood resources to churches and centers (e.g. *Welcoming Him, Doctor Dad*, etc.).
- Identify, cultivate, and maintain relationships with the best local pregnancy center models that are effectively building bridges between clients and local churches.
- Manage specified projects (as needed).

¹ An “MLD-trained church” is a known church (e.g. we know its name, city, and state) that has completed some form of MLD 2.0 and has an identifiable point person (e.g. name and preferably an email and/or phone number) that someone could reach out to for compassion, hope, and help.

Qualifications

- Experience as a center director or local church pastor (preferred)
- Excellent oral, written, and interpersonal skills
- Knowledge of pregnancy center and/or church culture in the state of Texas (including being well-acquainted with large church culture); a track record of working with and forming strong relationships with pregnancy centers and/or churches in the state
- Success in implementing discipleship processes, systems, programs, small groups, and mentoring relationships at a pregnancy center, church, etc.
- Committed Christian who demonstrates a personal relationship with Jesus Christ as Lord and Savior
- Agrees with and can uphold Care Net's Statement of Faith, Vision/Mission, and Core Values
- Possesses a strong commitment and dedication to the pro-life position and related sexual purity issues
- Comfortable in a fast-paced, creatively demanding work environment that requires meticulous attention to detail
- Experience with Google and Microsoft Office suites (We also use email marketing services like Hubspot and Salesforce but will provide training on these.)
- Bachelor's degree from an accredited four-year college or university (required).
- Master's degree (preferred)

Please forward a cover letter, resume, writing and speaking sample to Dr. Greg Austen, Executive Director of Church Outreach and Engagement at gausten@care-net.org (no calls please).